IN THE CLAMS

Please amend claims 15 as follows:

15. (Currently Amended) A method of providing access to a specific message stored on a server, ~~said method~~ comprising:

generating a unique message pointer associated with said specific message stored on said server; and

sending said message pointer to ~~a subscriber~~ at least one given subscriber's address;

wherein said at least one given subscriber may use said message pointer in combination with a subscriber's address identifier associated with said at least one ~~given subscriber~~ to ~~enables direct~~ enable access to said ~~stored~~ message without having to input any additional data ~~through a network~~.

Please cancel claims 16-22 without prejudice.

16. (Canceled)

17. (Canceled)

18. (Canceled)

19. (Canceled)

20. (Canceled)

21.   (Canceled)

22.   (Canceled)

Please add new claims 23-46 as follows:

23.   A method according to claim 15, wherein said unique message pointer is further associated with a specific subscriber from said at least one given subscribers.

24.   A method according to claim 23, wherein said generating further comprises, for each of said at least one given subscribers, generating a unique message pointer.

25.   A method according to claim 24, wherein said unique message pointer is associable with two or more subscribers.

26.   A method according to claim 25, wherein each of said at least one given subscribers is associated with a predefined number of unique message pointers.

27.   A method according to claim 26, wherein for each of said at least one given subscribers, after said predetermined number of unique message pointers is selected, at least one of said unique message pointers is made available to be reused for providing direct access to a second message stored on said server and associated with said at least one given subscriber.

28. A method according to claim 27, wherein after said predetermined number of unique message pointers is selected, said at least one unique message pointer is disassociated from said specific message.

29. (New) A method according to claim 28, wherein said message pointer comprises a telephone number.

30. (New) A method according to claim 29, wherein said telephone number is selected from a bank of telephone numbers, and wherein each of said telephone numbers is associated with a distinct telephone line.

31. (New) A method according to claim 30, further comprising initiating a communication session using said telephone number over a specific telephone line specifically associated with said message.

32. (New) A method according to claim 31, wherein said subscriber's address identifier comprises a subscriber's telephone number.

33. (New) A method according to claim 32, further comprising identifying said subscriber's telephone number upon the initiation of said communication session.

34. (New) A method according to claim 33, further comprising providing access to said specific message stored on said server upon the identification of said subscriber's telephone number.

35. A method according to claim 31, wherein said subscriber's address identifier is an identifier selected from a group consisting of a URL, an

e-mail, an instant message, an SMS, an EMS, an MMS and a telephone number specifically associated with said message, and wherein access to said specific message stored on said server is provided upon the identification of said identifier.

36. (New) A method according to claim 34, further comprising allowing said subscriber to replay said specific message stored on said server.

37. (New) A method of providing access to a specific message stored on a server, comprising:

linking a message stored on said server with a first specific network address associated with said specific message and further associated with a given subscriber;

sending said specific network address to said given subscriber's address; and

using said first specific network address to initiate a communication session with said communication device at said first specific network address;

wherein upon the identification of said given subscriber's address access to said stored message is provided without having to input any additional data.

38. (New) A method according to claim 37, wherein said linking further comprises linking said message stored on said server with a second specific network address associated with said specific message and further associated with a second given subscriber.

39.   (New) A method according to claim 38, wherein said first and said second network addresses are identical.

40.   (New) A method according to claim 39, wherein said first and said second network addresses are distinct.

41.   (New) A method according to claim 37, wherein said first specific network address is a telephone number specifically associated with said message

42.   (New) The method of claim 41, wherein said given subscriber's address is a specific subscriber's telephone number.

43.   (New) The method of claim 42, further comprising initiating a communication session using said telephone number over a specific telephone line specifically associated with said message.

44.   (New) The method of claim 43, wherein said direct access to said stored message is provided for incoming communication sessions over said specific telephone line.

45.   (New) The method of claim 44, wherein said direct access to said stored message is provided only upon the identification of said given subscriber's telephone number.

46.   (New) The method of claim 37, wherein said specific network address is an identifier selected from a group consisting of a URL, an e-mail, an

instant message, an SMS, an EMS, an MMS and a telephone number specifically associated with said message.